

FEE FOR SERVICE

PRODUCTS & SERVICES

DEAN HOMICKI PTY LTD

HOW WE TRADE

V1.0 — SEP 2021

For over 30 years, I have created products and services learning how to take them to market in the best way that I know how; by actually doing it.

Our experience is this; Design & Communication begins by asking a few fundamental questions. The authentic answers to these questions will determine how your brand, i.e., what you stand for, what you care about, the promises you make and, what people experience with you, your product and your service?'

Ask yourself these questions.

—What problem do you solve?

—Why is this a problem worth solving?

—How do you solve this problem?

—Who needs the solution you offer & provide ?

—When do they need the problem solved?

—Where is the problem solved?

The answers to these questions will assist us in shaping your story, your 'why you do what you do and the way that you do it!'. Unlocking your know-how will become your foundation of many memorable messages empowering your business, your team, and your customers.

As we (DEAN HOMICKI PTY, its partners and collaborators) are fundamentally thinkers and makers, our 'Fee for Service' is based on our experience, expertise and execution of past work and business results across many industries.

We are open to new business, suggestions & proposals for the supply and distribution of our services & brands we manage. Email us directly if you have an idea, something a bit special or, perhaps unique and requires a bespoke confidential evaluation.

Thank you. Now let's make it happen.

Dean Homicki

hello@deanhomicki.design



Dean Homicki,
CEO & Founder
DEAN HOMICKI PTY LTD

FEE FOR SERVICE

NOTES

This 'Fee for Service' schedule is the basis of all estimations, and services provided by DEAN HOMICKI PTY LTD (DH P/L) as listed under 'SCHEDULE OF SERVICE'.

If an additional service or extra activity is requested by a client of DH P/L, in the absence of any other agreement, this 'Fee for Service' scheduled will be the basis for such a service or services.

This 'Fee for Service' schedule will also apply for any time, product, material or service that exceeds this estimation and the details of such contained within the Client Proposal.

ADDITIONAL COSTS

DH P/L reserves its right to request any reasonable expenses to be reimbursed for any additional costs incurred outside of the scope of this written Client Proposal or any other verbal estimation and only if previously agreed too with the client.

SCHEDULE OF SERVICE

Project Scoping, Briefing and New Buisness

Initial contact, briefing meeting and proposal writing.

1. Minimum Scoping Fee Range (Small Project < 40hrs)* —\$ 500-1000
 2. Maximum Scoping Fee Range (Large Project > 40hrs)* —\$ 1,000-2,500
- *Initial fee/s for new business, project scoping and client onboarding payable prior to the documenting of a projects scope.

Production, Design & Other Services

1. Product Design & Development and Prototyping —p/hr \$350
2. Research & Development, Product Testing & Reporting —p/hr \$250
3. Instructional Design, Process Writing and Induction —p/hr \$175
4. Business Design, Branding & Design Consultation —p/hr \$250
5. Communication Strategy, Content & Technical Writing —p/hr \$175
6. Video Filming (on-site or in-house) —p/hr \$250 —(Day Rate \$2000)
7. Video Editing (in-house) & Post Production —p/hr \$200 —(Day Rate \$1600)
8. Social Media, Email Marketing and Outbound Product Promotion —p/hr \$125
9. Graphic Design, Animation, Infographics, E-learning —p/hr \$175
10. Web Design, Automated UX Design, Brand UX Design —p/hr \$225
11. Photography & Post Production —p/hr \$ 175 —(Day Rate \$1400)
12. Business Advice & Other Consultative Services —p/hr \$250
13. Public Speaking, Workshops, Coaching —\$175 to \$500 p/hr

DH P/L Project Management

@10% of Design Fee Total:

- Meetings, Board Meetings, Site Inspections, Factory Visits, Correspondence, Telephone, Email, Messaging, Video Conferencing and System Time

Out of Pocket Expenses

@ 5% of Design Fee Total:

- Design Mockups Output, 3D Printing, Save to Memory Sticks or External Hard drives, Cloud Storage and Hosting, Deliveries

+ All costs are plus GST (10%) + All Fees stated are in Australian Currency (AUD)

NEXT STEPS

DEAN HOMICKI PTY LTD

is a multi-functional, multi disciplinary design & communication practice. We are specialised in getting your ideas to market, developing your product or service potential through the problems that you solve and the solutions that you provide.

We're here to help you communicate clearly with your market, to develop meaningful relationships and establish your products and services as a brand that is deserving of the markets' attention.

Our CEO Dean Homicki is available to receive your questions via a written message, phone call, email, direct message (social media), face-time, Skype, Zoom, txt, or however you want to communicate. With over 30 years of hands on experience, he's ready to listen, respond and act.

DEAN HOMICKI

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—DEAN HOMICKI

<https://www.youtube.com/channel/UCh5zx4UDlhtiDrXYQJrJHzQ>

—STÆBL ACADEMY

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—VINOWEEKLY

<https://www.youtube.com/channel/UC-gNoatsCcC4Lcxa9QZvSmw>

—THE GARDEN COMMON

<https://vimeo.com/showcase/8244636>

—SKEMAH REALLY USEFUL GARDEN PRODUCTS

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—ABILITYBOX

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