DEAN HOMICKI. COM.AU

FEE FOR SERVICE

PRODUCTS & SERVICES

DEAN HOMICKI PTY LTD

SKYPE COMPANY DEAN HOMICKI PTY LTD ABN 53 152 168 655 MAIL PO BOX 216 SOLDIERS HILL VICTORIA 3350 AUSTRALIA EMAIL DESIGN @DEAN HOMICKI .COM.AU AUST. TELEPHONE INSTAGRAM 0413 516 333 INT. TELEPHONE DEAN.HON WEBSITE DEANHOMICKI .COM.AU

DEANHOMICKI

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| 1 | ' HOW | WE TR | | | For over 30 years, I have created As we (DEAN HOMICKI PTY, its | |
| 1 | | | | | products and services learning how partners and collaboraters) are | |
| 1 | | | | | to take them to market in the best fundamentally thinkers and makers, | |
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| 1. | V1.0 —S | EP 2021 | | | | |
| | | | | | doing it. experience, expertise and execution | |
| | | | | | of past work and business results | |
| 1.1 | | | | | Our experience is this; Design & across many industries. | |
| 1.1 | | | | | Communication begins by asking a | |
| 1.1 | | | | | few fundamental questions. The We are open to new business, | |
| 1.1 | | | | | authentic answers to these suggestions & proposals for the | |
| 1.1 | | | | | 00 I I | |
| 1.1 | | | | | questions will determine how your supply and distribution of our | |
| 1.1 | | | | | brand, i.e., what you stand for, what services & brands we manage. Email | |
| 1.1 | | | | | you care about, the promises you us directly if you have an idea, | |
| 1.1 | | | | | make and, what people experience something a bit special or, perhaps | |
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| | | | MAIL PO BOX 21 | | with you, your product and your service?' unique and requires a bespoke confidential evaluation. Ask yourself these questions. —What problem do you solve? —What problem do you solve? —What problem worth solving? —How do you solve this problem? —Who needs the solution you offer & provide ? —When do they need the problem solved? Dean Homicki hello@deanhomicki.design —Where is the problem solved? —Where is the problem solved? The answers to these questions will assist us in shaping your story, your 'why you do what you do and the way that you do it". Unlocking your know-how will become your foundation of many memorable messages empowering your business, your team, and your customers. Dean Homicki, CEO & Founder DEAN HOMICKI PTY LTD Aust. TELEPHONE EMAIL SKYPE INSTAGRAM | |
| | | | MAIL PO BOX 21 SOLDIERS AUSTRALIA | HILL 3350 | with you, your product and your service?' Ask yourself these questions. What problem do you solve? Why is this a problem worth solving? How do you solve this problem? Who needs the solution you offer & provide ? When do they need the problem solved? The answers to these questions will assist us in shaping your story, your 'why you do what you do and the way that you do it". Unlocking your know-how will become your foundation of many memorable messages empowering your business, your team, and your customers. AUST. TELEPHONE EMAIL | 02 |

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FEE FOR SERVICE

NOTES

| This 'Fee for Service' schedule | 1 |
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| is the basis of all estimations, | |
| and services provided by DEAN | |
| HOMICKI PTY LTD (DH P/L) as | |
| listed under 'SCHEDULE OF | 1 |
| SERVICE'. | 1 |

If an additional service or ex activity is requested by a clie of DH P/L, in the absence c any other agreement, this 'F for Service' scheduled will b the basis for such a service services.

This 'Fee for Service' sched will also apply for any time, product, material or service that exceeds this estimation and the details of such contained within the Client Proposal.

ADDITIONAL COSTS

COMPANY EAN HOMICKI I'Y LTD

ABN 53 152 168 655

DH P/L reserves its right to request any reasonable expenses to be reimbursed any additional costs incurred outside of the scope of this written Client Proposal or a other verbal estimation and only if previously agreed too with the client.

SCHEDULE OF SERVICE

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| schedule | Project Scoping, Briefing and New Buisness Initial contact, briefing meeting and proposal writing. | | | | | | |
| nations, | 1. Minimum Scoping Fee Range (Small Project < 40hrs)* —\$ 500-1000 | | | | | | |
| by DEAN | 2. Maximum Scoping Fee Range (Large Project > 40hrs)* —\$ 1,000-2,500 | | | | | | |
|)H P/L) as 🕐 | *Initial fee/s for new business, project scoping and client onboarding payable | | | | | | |
| ILE OF | prior to the documenting of a projects scope. | | | | | | |
| | Production, Design & Other Services | | | | | | |
| e or extra 🕠 🗸 | Product Design & Development and Prototyping —p/hr \$350 | | | | | | |
| y a client | 2. Research & Development, Product Testing & Reporting —p/hr \$250 | | | | | | |
| ence of | 3. Instructional Design, Process Writing and Induction —p/hr \$175 | | | | | | |
| this 'Fee | 4. Business Design, Branding & Design Consultation — p/hr \$250 | | | | | | |
| d will be | 5. Communication Strategy, Content & Technical Writing —p/hr \$175 | | | | | | |
| ervice or 🔹 🔹 | 6. Video Filming (on-site or in-house) —p/hr \$250 —(Day Rate \$2000) | | | | | | |
| | 7. Video Editing (in-house) & Post Production —p/hr \$200 —(Day Rate \$1600) | | | | | | |
| | 8. Social Media, Email Marketing and Outbound Product Promotion —p/hr \$125 | | | | | | |
| schedule | 9. Graphic Design, Animation, Infographics, E-learning —p/hr \$175 | | | | | | |
| time, | . 10. Web Design, Automated UX Design, Brand UX Design —p/hr \$225 | | | | | | |
| ervice · · | 11. Photography & Post Production —p/hr \$ 175 —(Day Rate \$1400) | | | | | | |
| mation ••• | 12. Business Advice & Other Consultative Services —p/hr \$250 | | | | | | |
| h : | 13. Public Speaking, Workshops, Coaching —\$175 to \$500 p/hr | | | | | | |
| Client | | | | | | | |
| | DH P/L Project Management | | | | | | |
| | @10% of Design Fee Total: | | | | | | |
| S · · | • Meetings, Board Meetings, Site Inspections, Factory Visits, Correspondence, | | | | | | |
| ght to | Telephone, Email, Messaging, Video Conferencing and System Time | | | | | | |
| le | | | | | | | |
| ursed for | Out of Pocket Expenses | | | | | | |
| icurred . | @ 5% of Design Fee Total: | | | | | | |
| of this | Design Mockups Output, 3D Printing, Save to Memory Sticks or External | | | | | | |
| al or any | Hard drives, Cloud Storage and Hosting, Deliveries | | | | | | |
| n and | | | | | | | |
| ed too | + All costs are plus GST (10%) + All Fees stated are in Australian Currency (AUD) | | | | | | |
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| MAIL • | AUST. TELEPHONE EMAIL SKYPE INSTAGRAM | | | | | | |
| PO BOX 216 SOLDIERS HILL | 0413 516 333 DESIGN DEAN.HOMICKI @DEANHOMICKI INT. TELEPHONE @DEAN HOMICKI WEBSITE YOUTUBE | | | | | | |
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| COM.AU | |

NEXT STEPS

RECEIVE MORE

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| DEAN HOMICKI PTY LTD | | | | | |
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| is a multi-functional, multi | | | | | |
| disciplinary design & | | | | | |
| communication practice. We | | | | | |
| are specialised in getting your | | | | | |
| ideas to market, developing | | | | | |
| your product or service | | | | | |
| potential through the problems | | | | | |
| that you solve and the solutions | | | | | |
| that you provide. | | | | | |

We're here to help you communicate clearly with your market, to develope meaningful relationships and establish your products and services as a brand that is deserving of the markets' attention.

Our CEO Dean Homicki is available to receive your questions via a written message, phone call, email, direct message (social media), face-time, Skype, Zoom, txt, or however you want to communicate. With over 30 years of hands on experience, he's ready to listen, respond and act.

DEAN HOMICKI hello@deanhomicki.design 0413 516 333

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| | | DEAN'S VIDEO CHANNELS |
| | | —DEAN HOMICKI https://www.youtube.com/channel/UCh5zx4UDIhtiDrXYQJrJHzQ |
| | | —STÆBL ACADEMY https://www.youtube.com/channel/UChE4hy6rqWR4oCUDaR64U8Q |
| | | |
| | | —THE GARDEN COMMON https://vimeo.com/showcase/8244636 |
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| | | SOCIALS |
| | | INSTAGRAM — <u>https://www.instagram.com/deanhomicki</u> |
| | - | LINKEDIN —https://au.linkedin.com/in/deanhomicki |
| | | TWITTER —https://twitter.com/deanhomicki |
| | | |
| | | AUST. TELEPHONE EMAIL SKYPE INSTAGRAM |
| | | 0413 516 333 DESIGN DEAN.HOMICKI @DEANHOM |

JWICKI

WEBSITE

YOUTUBE

| COMPANY | 1.1 | 12 | 1.1 | 1.1 | MAIL |
|----------------|------|----|-----|-----|--------------|
| DEAN HOMICKI | | | | | PO BOX 216 |
| PTY LTD | 12.1 | 12 | 12 | 1.1 | SOLDIERS HIL |
| ABN | 1.1 | 14 | 1.1 | 1.1 | VICTORIA 335 |
| 53 152 168 655 | | | | | AUSTRALIA |